

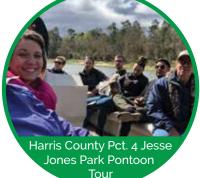
This year has been one for the record books, but we have plenty to brag about. From converting committees to a virtual platform and transitioning to a remote office configuration, to hosting three in-person events and three virtual, the one thing that remained the same is a commitment to serve our members!







NNEC7



Added 11 companies to NHA's membership roster

• Connected membership on all social media channels with monthly member anniversary announcements

• Increased NHA's social media footprint by 66%, and revived the Association's YouTube page to post NHA Updates

• Created a Virtual Event Sponsor Recognition Program, filming the delivery of custom thank you baskets to sponsors, and playing the video during the virtual event, on NHA's website and social channels.

• Formalized member retention visit program, meeting both in-person and virtually, to gain insight on member needs.

## INFLUENCE

• Advocated in support of the North Houston Highway Improvement Project (NHHIP) to H-GAC's Transportation Policy Council and the Texas Transportation Commission

• Advocated in support of non-profit inclusion in the Paycheck Protection Program

 Involved in the successful designation of Airport Corridor Districts

• Advocated in support of the Hold Harmless Extension for school districts

• Advocated to Harris County Commissioner's Court in support of Harris County Toll Road funds to be designated specifically for mobility needs



• US Congressman Dan Crenshaw Luncheon

- TxDOT Houston District Engineer Eliza Paul Luncheon
- Annual Awards/State of the Counties County Judges Lina Hidalgo and Mark Keough

Houston Public Works Director Carol Haddock Breakfast

• Annual Flood Control Breakfast (Russ Poppe, HCFCD; Jace Houston, SJRA; Alia Vinson, ABHR)

• 26th Annual Golf Tournament – Raising 107% of fundraising goal

• 23 Committee Meetings with the highest attendance (virtual) more than 130 people

• Created "Resources" pages on the NHA website in the areas of Transportation, Economic Development,

Environment & Water, and COVID-19, to better serve NHA membership

