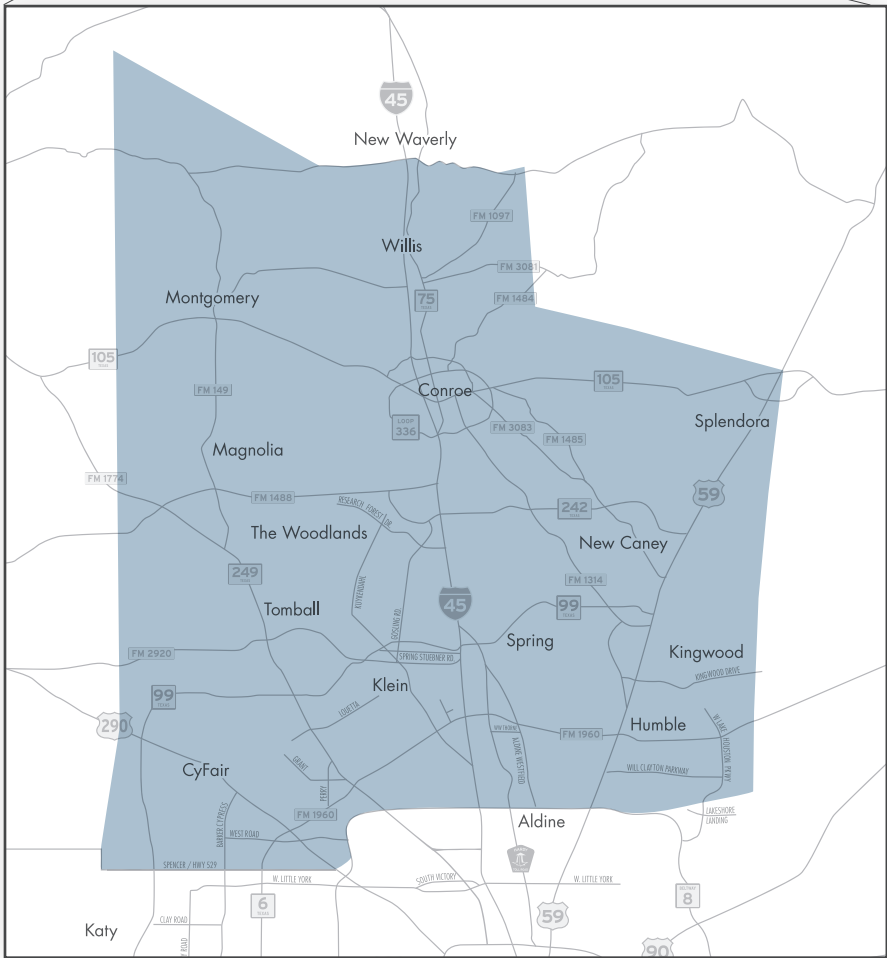




## Economic Highlights



North Houston Association is a regional business association that offers unparalleled networking advantages, the opportunity to influence decision making, and timely educational forums for peers and the community on regionally relevant projects.

Established in 1982, the Association's founders sought to create an organization that would address regional issues that ultimately support a positive business climate so that meaningful growth would occur. Three primary topics bubbled to the surface: mobility, the environment and development trends.

Today, more than 120 member companies are involved in these three primary areas of focus, utilizing their combined expertise and years of experience just as NHA's founders envisioned.

## **NHA Mission Statement**

The North Houston Association, on behalf of its members identifies, advocates, and supports projects and initiatives which advance the business environment and improve the quality of life in north Harris and Montgomery counties. The Association was founded by 26 firms who believed that collectively they could influence both the quantity and quality of development in the north Harris and Montgomery Counties to benefit the entire community.

As a nonprofit organization, NHA works closely with government agencies and other organizations to achieve specific goals which directly affect the quality of life in an established service area of more than 1,334 square miles.



**P.O. Box 3286  
Spring, TX 77383**

**[www.north-houston.com](http://www.north-houston.com)  
(281) 875-0660**

# Population and Demographics

## POPULATION



**1,704,315**  
Population

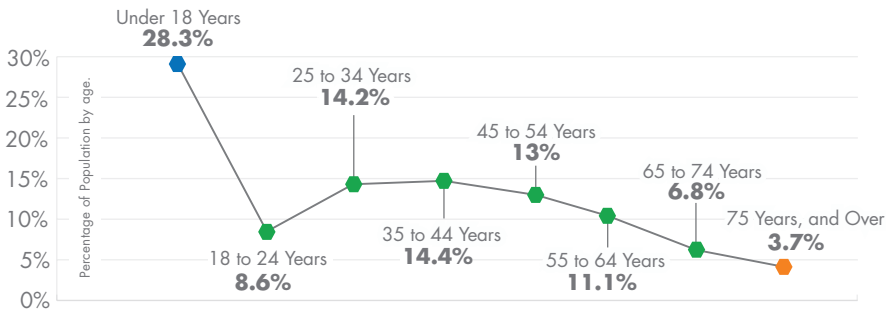


**34.6**  
Median Age



**17.8%**  
Foreign Born

## AGE



## RACE



- 71.4%** White
- 15.1%** Black or African American
- 5.2%** Asian
- 5.1%** Some Other Race
- 2.5%** Two or More Races
- 0.4%** American Indian and Alaska Native
- 0.1%** Native Hawaiian & Other Pacific Islander

## ETHNICITY



- 68.6%** White (Non-Hispanic/Latino)
- 31.4%** Hispanic/Latino

# Economic Indicators

## KEY FACTS



**2.9**  
Average  
Household Size



**83.6%**  
Veteran Labor  
Force Participation  
Age 18 to 64



**\$74,989**  
Median Household  
Income

## BUSINESS



**56,283**  
Total Businesses



**856,129**  
Total Employees



Unemployment  
Rate

## INCOME



**\$71,145**  
Average Household  
Income



**\$33,418**  
Per Capita Income



**\$133,293**  
Median Net Worth

## EDUCATION



No High  
School Diploma



**24%**  
High School  
Graduate

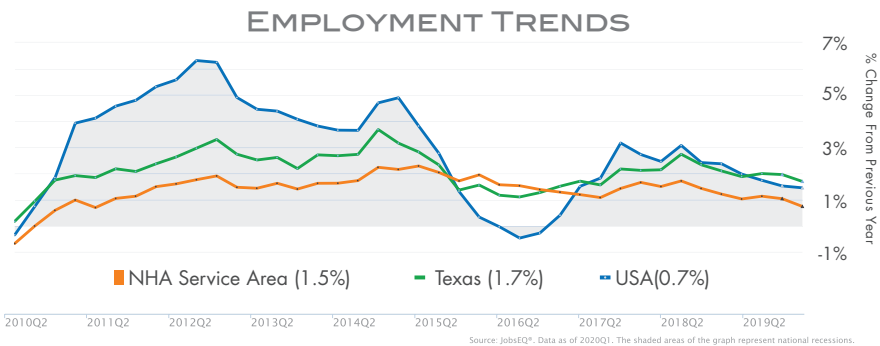


**31%**  
Some  
College

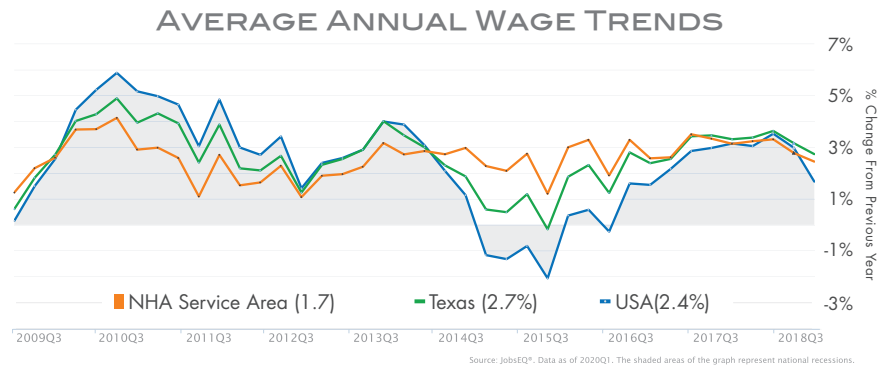


**32%**  
Bachelors/Prof/  
Grad Degree

# Wage Trends

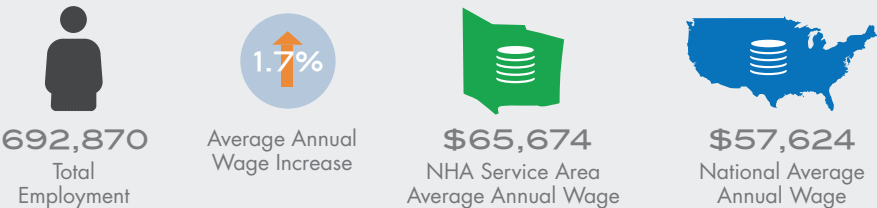


As of 2020Q1, total employment for the NHA Service Area was 692,870 (based on a four-quarter moving average). Over the year ending 2020Q1, employment increased 1.5% in the region.



The average worker in the NHA Service Area earned annual wages of \$65,674 as of 2020Q1. Average annual wages per worker increased 1.7% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$57,624 in the nation as of 2020Q1.

## 2019Q1 WORKFORCE ANALYSIS



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2020Q1 with preliminary estimates updated to 2020Q1.



# North Houston

## Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 4.2% lower in NHA Service Area than the U.S. average.

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
North Houston	\$65,674	95.8	\$68,520
Texas	\$57,938	94.8	\$61,145
USA	\$57,624	100	\$57,624

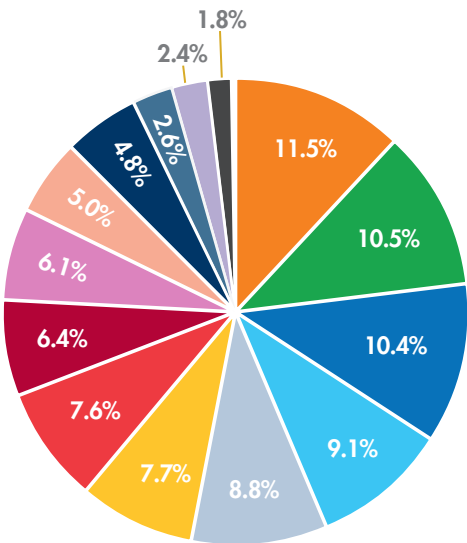
Source: JobsEQ® Data as of 2020Q1 Cost of Living per C2ER, data as of 2020Q1, imputed by Chmura where necessary.



# Industry Snapshot

## EMPLOYMENT SHARE BY INDUSTRY SECTOR

- Retail Trade
- Accommodation & Food Services
- Health Care and Social Assistance
- Educational Services
- Construction
- Transportation and Warehousing
- Manufacturing
- Administrative and Support and Waste Management and Remediation Services
- Professional, Scientific, and Technical Services
- Other Services (Except Public Administration)
- Wholesale Trade
- Mining, Quarrying and Oil and Gas Extraction
- Finance and Insurance
- Real Estate and Rental Leasing



## PROJECTED ANNUAL GROWTH

Employment in the NHA service area is projected to expand by

**11,146**Jobs.

**+2.6%**

**Year over Year**

Health Care and Social Assistance are the fastest growing sector in the region.

Over the next year, employment in the NHA Service Area is projected to expand by 11,146 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +2.6% year-over-year rate of growth.

The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+1,841 jobs), Accommodation and Food Services (+1,514), and Construction (+1,294).

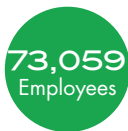


# Top Industries

The largest sector in the NHA Service Area is Retail Trade, employing 79,574 workers. The next-largest sectors in the region are Accommodation and Food Services (73,059 workers) and Health Care and Social Assistance (71,848). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Mining, Quarrying, and Oil and Gas Extraction (LQ = 5.97), Transportation and Warehousing (1.68), and Construction (1.54).



Retail Trade



Accommodation  
& Food Services



Health Care and  
Social Assistance



Educational Services

Sectors in the NHA Service Area with the highest average wages per worker are Management of Companies and Enterprises (\$209,891), Mining, Quarrying, and Oil and Gas Extraction (\$176,801), and Utilities (\$114,372). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Health Care and Social Assistance (+11,930 jobs), Accommodation and Food Services (+11,834), and Transportation and Warehousing (+7,604).

## NORTH HOUSTON TERRITORY ZIP CODES

ZCTA 77014	ZCTA 77357	ZCTA 77067	ZCTA 77379	ZCTA 77303	ZCTA 77396
ZCTA 77346	ZCTA 77060	ZCTA 77373	ZCTA 77086	ZCTA 77385	ZCTA 77328
ZCTA 77032	ZCTA 77358	ZCTA 77068	ZCTA 77380	ZCTA 77304	ZCTA 77429
ZCTA 77354	ZCTA 77064	ZCTA 77375	ZCTA 77090	ZCTA 77386	ZCTA 77338
ZCTA 77038	ZCTA 77362	ZCTA 77069	ZCTA 77381	ZCTA 77306	ZCTA 77447
ZCTA 77355	ZCTA 77065	ZCTA 77377	ZCTA 77301	ZCTA 77388	ZCTA 77339
ZCTA 77039	ZCTA 77365	ZCTA 77070	ZCTA 77382	ZCTA 77316	ZCTA 77873
ZCTA 77356	ZCTA 77066	ZCTA 77378	ZCTA 77302	ZCTA 77389	ZCTA 77339
ZCTA 77050	ZCTA 77372	ZCTA 77073	ZCTA 77384	ZCTA 77318	

# Education and Employment Growth

Expected growth rates for occupations vary by the education and training required. While all employment in the NHA Service Area is projected to grow 1.6% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 2.2% per year, those requiring a bachelor's degree are forecast to grow 1.8% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.9% per year.



1.6%

Employment  
Growth Annually



Occupations requiring  
postgraduate degree



1.9% Annual  
Growth

Occupations requiring  
Associate Degree



1.8% Annual  
Growth

Occupations requiring  
Bachelors Degree

Employment by occupation data are estimates are as of 2020Q1 . Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.





Lone Star College is the largest institution of higher education in the Houston area with six college campuses, and is one of the fastest-growing community colleges in the nation. Not only great in size, Lone Star College is a key driver and growing contributor to the local and regional economy with an annual economic impact of \$3.1 billion.



**LSC-CyFair**



**LSC-Kingwood**



**LSC-Montgomery**



**LSC-North Harris**



**LSC-Tomball**



**LSC-University Park**

Students rely on Lone Star College for Associate Degrees, certifications for work in high-demand industries, and credits that enable them to transfer anywhere. In fact, LSC provides more than 180 programs of study close to home. No wonder 99,000 students choose Lone Star College!

**Visit [LoneStar.edu](http://LoneStar.edu)**  
**#StartCloseGoFar**



Our Research.  
**Your Growth.**

North Houston Association  
**ECONOMIC HIGHLIGHTS**



**NORTH HOUSTON**  
ECONOMIC DEVELOPMENT CENTER  
AT LONE STAR COLLEGE

[LoneStar.edu/EconomicDevelopment](https://lonestar.edu/EconomicDevelopment)