

**Table 5
North Houston Association
Area Characteristics
2010**

Area	Income		Employment			Education		Race and Ethnicity				
	Median Household	Average	White Collar %	Blue Collar %	Service & Farm %	High School Grad/Some College	College Graduate	White %	Black %	Hispanic %	Asian %	Other %
Total New North Houston Association	\$69,548	\$89,338	63.4%	22.3%	14.3%	60.7%	37.1%	57.9%	10.5%	25.1%	4.3%	2.3%
FM 1960	\$69,395	\$89,489	66.9%	19.4%	13.7%	67.6%	42.4%	52.3%	15.4%	23.3%	6.3%	2.7%
Kingwood-Humble	\$79,900	\$97,633	67.2%	20.2%	12.6%	67.2%	41.8%	66.0%	11.4%	17.5%	2.7%	2.4%
Sam Houston Parkway	\$47,172	\$62,665	47.1%	34.0%	19.0%	38.7%	20.2%	22.3%	17.5%	52.4%	6.0%	1.7%
The Woodlands	\$97,566	\$126,686	77.6%	12.0%	10.4%	77.1%	54.3%	76.9%	4.1%	12.7%	4.1%	2.2%
Cypress	\$90,746	\$106,321	71.3%	18.1%	10.6%	70.7%	48.2%	62.5%	8.3%	20.5%	6.0%	2.7%
Conroe	\$45,998	\$61,463	52.6%	24.9%	22.6%	50.7%	28.7%	48.1%	10.3%	39.5%	1.0%	1.2%
Magnolia	\$69,484	\$87,894	58.9%	27.6%	13.4%	54.8%	29.8%	80.2%	2.1%	15.4%	0.3%	2.0%
Tomball	\$72,397	\$91,933	58.5%	25.1%	16.4%	52.8%	30.7%	68.1%	4.6%	23.8%	1.5%	2.1%

Source: PCensus for ArcView and CDS Market Research